

“It’s All Going Down”

February 16-19, 2012

Atlanta, Georgia

Celebrating Our Heritage – In Commemoration of Black History Month

“The Heritage Ball”

During the height of Black History Month, almost 4,000 people will converge on Atlanta, where Good Deeds International (GDI) will roll out the blue carpet and offer a weekend of fun-filled celebrations!

First, we’ll start with the flight to Atlanta – deplane, catch the tram at the airport and in 2 minutes you are at *“The SPOT!”* GDI offers a one-stop shopping concept—the airport, the hotels and the convention center are right there together—2 minutes away and once you get there, the rest is in walking distance! How Cool Is That? Speaking of “cool” – the weather in Atlanta for the past 4 years during the Heritage Ball has been 70 degree weather! We’re praying God continues this trend for all the Heritage Ball goers! Leave your cold and snowy city and come hang out in the *“Dirty, Dirty, Dirty South”* where our “Southern Hospitality” awaits you!

With this many people in one spot, GDI realizes they have a lot of different “appetites” to satisfy and their “Full Course Steppers Feast” is varied and busting with many “flavors”—a little something for everybody.

Thursday, February 16

Welcome to Atlanta – the beautiful \$80 million newly opened Marriott Gateway Host Hotel will offer a very plush and upscale environment. Huge lobby bar, lavish sports bar and Heritage Ball goers hang out, meet and greet, and celebrate being in Atlanta.

11 am – 5 pm GDI’s Hospitality Suite, located in the host hotel (light refreshments, free-flowing champagne, and homemade strawberry daiquiris – all on the house!)

(By the way, you’ll find other activities in the Hospitality Suite, like card playing, chess, and straight socializing with friends we haven’t seen in a while).

Host Hotel - Live Lobby Entertainment

7 pm – Midnight - *The Appetizer* - Official “Welcome to Atlanta” Party, Marriott Gateway Host Hotel Ballroom \$5 (not included in package price)

Attire – “Jeans and City/Club T-Shirts”

Midnight – 3 am - *Midnight Snack* - After party – the Legendary Club Ellery’s

\$5 (not included in package price)

(Free continuous Shuttle Bus service provided to Club Ellery's by GDI until 4 am)

Online Broadcasting by Clubsteppin.com

Friday, February 17

11 am – 5 pm - GDI's Hospitality Suite, located in the host hotel (light refreshments and free flowing champagne – all on the house!)

11am – 7 pm - Workshops – Some of the country's renown Chicago-style steppers (classes will include Beginners/Intermediate/Advanced Steppin', Walkin', Ball Room, Line Dance, Footwork, Trios/Misdirection's, Spins/Turns, Fierce Combinations & Tricks & Silky Swagger)

Instructors include Charnice Simmons, Donnie Davis, Dominique Robinson, Andre "Dre" Blackwell, Royce Banks, Rick Wetherspoon, Marc Thomas, Erika Little, Calvin "Mr. Smooth" and "Mrs. Smooth," Tyehimba Jelani, Maurice "Smoke" Dixon, Anthony "Tyk Myn" Allen, Lady Margaret, Lola Harding, Herk, Angie Faine, Feo Duncan, Sherry Gordon, Drew Alexander, Devan and Cheryl Powe and a few others are being confirmed!!

"FREE" Shopping Tour to the famous "Lenox Mall" – where the "*Ballers*" play (Free Shuttle Bus Service provided by GDI – 50-passenger bus – 1st come – 1st served) – Champagne/Strawberry Daiquiris and light refreshments will be served) – Go get your shop on and put the finishing touch on your outfits for the weekend!

Vendor's Bar – An awesome array of all types of vendors with beautiful products in the abundance, including foot and body massage therapy, hair, nails and eyebrows service, barbering and shoe shine service available

Civil Rights Arts Gallery Display – Visit this Arts Gallery and learn/or be reminded of our rich heritage – Over 30 7-foot posters of African American Women and Men from our past who made significant inroads to the Civil Rights History

9 pm – 4 am – *Salad* – "Meet & Greet"

Georgia International Convention Center

Musical Host DJ Mellow Khris

\$30

Attire – "Red and Black" Steppers' Sharp

Southern Midnight breakfast - \$10

Online Broadcasting by Clubsteppin.com

(Continuous GDI provided shuttle service from Atlanta Airport Marriott Hotel to Georgia International Convention Center from 8 pm – 5 am)

Saturday, February 18

11 am – 5 pm - GDI's Hospitality Suite, located in the host hotel (light refreshments and free flowing champagne – all on the house!)

7 am – 9 am – 5k Charity Road Race/Fun Walk - \$5 registration – 100% donated to one of GDI's local charities

Registration (7-7:30 am/Warm-up, 7:30-7:45 am/Road Race 7:45-9 am)

9:30 am – 11:30 am – *FREE* Fitness Classes – Featuring Zumba, Belly Dancin' and Insanity Workouts!!

10 am – 5 pm – “Hot Topics” Seminars (educational, financial, legal, love and relationships, and other entrepreneurial topics to be announced)

10 am – 7 pm - Workshops – Some of the country's renown Chicago-style steppers (classes will include Beginners/Intermediate/Advanced Steppin', Walkin', Ball Room, Line Dance, Footwork, Trios/Misdirections, Spins/Turns, Fierce Combinations & Tricks & Silky Swagger)

10 am – 2 pm - “FREE” Tour of Atlanta – The King Center, Downtown Atlanta, The Aquarium, Centennial Park, The Atlanta University Center, The Georgia Dome and more) (Shuttle Bus Service provided by GDI – 50-passenger bus – 1st come – 1st served) – Champagne/Strawberry Daiquiris and light refreshments will be served) – What would a “Heritage Ball” be without a historical look at the Black History in this beautiful city

11 am – 2 pm – *Free* Health Fair – health screenings, cooking and fitness demonstrations

3 pm – 6 pm - “*Real Men Cook/Real Men Step*” – A Southern Style “Cookoff” in the parking lot of the Convention Center – *Yummy!* (Details are being finalized)

4:30 pm – 6 pm – “*The Spoken Word*” – Come hear some of the best “Spoken Word” talent in the country - feel free to sign up if you have those “Open Mic” skills
Live Corridor Entertainment (Convention Center)

9 pm – 4 am

Entrée – “Main Event”

Featuring African Dancers and other surprise entertainment during intermission

Georgia International Convention Center

Musical Host DJ Mellow Khris

\$40

Attire “All Black Elegance” Steppers' Sharp

Online Broadcasting by Clubsteppin.com

(Continuous GDI provided shuttle service from Atlanta Airport Marriott Hotel to Georgia International Convention Center from 8 pm – 5 am)

Vendor's Bar – An awesome array of all types of vendors with beautiful products in the abundance

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Online Broadcasting by Clubsteppin.com

Sunday, February 19

10 am – 11 am – Chapel Service (including a Gospel Mass Choir)

11:30 am – 1 pm – Steppers' Forum, Moderated by Chistepper.com's Terrence Pratt

1 pm – 6 pm

Dessert – “Farewell Steppers' Brunch”

Musical Hosts DJ Mellow Khris and DJ Calvin

\$20

Attire: Traveling Denim

Vendor's Bar – An awesome array of all types of vendors with beautiful products in the abundance

Online Broadcasting by Clubsteppin.com

7 pm – 1 am

Nightcap – “After Party” (To Be Announced)

Hotel & Other Venue Information

Airport Marriott Gateway Host Hotel

2020 Convention Center Concourse

Atlanta, GA 30337

– Make Reservations now – Host Hotel is 2/3's sold

800-228-9290 – Reservations Code: **Heritage Ball**

Secondary Hotel

SpringHill Suites Hotel (Room block is not opened at this time)

2091 Convention Center Concourse

Atlanta, GA 30337

Third Hotel

Atlanta Airport Marriott (Room block is not opened at this time)

4711 Best Road

Atlanta, GA 30337

All Hotels - \$84 per night

Free Continental Breakfast at SpringHill Suites only

Free Internet at all hotels and 20% discounts on most hotel restaurants

Georgia International Convention Center (GICC)

2000 Convention Center Concourse

Atlanta, GA 30337

Club Ellery's

2008 Campbellton Road

Atlanta, GA 30311

For more details, visit our website: heritageball.com or call 678-561-0GDI (0434)

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